



Job Title: Media Producer

Reports To: Marketing Director

Salary: Negotiable/Volunteer

Status: Part Time

Start Date: Immediate

Location: Work from home with travel including summer tour

Description

The Troopers Drum & Bugle Corps, a 501c(3) organization, is seeking Media Producers for the 2022 season. You will work with the Marketing Director to create needed content relating to the promotions of the organization with an emphasis on the “A” corps and on organizational fundraising activities and events.

The Media Producer(s) will be responsible for producing and editing videos and photos, assisting in social media presence, creating promotional material for events, fundraisers, recruitment, and general corps highlights on platforms including Instagram, Twitter, Facebook, TikTok, Youtube, and Snapchat.

Qualifications

- **Age:** 22 & older (must not be eligible for world class corps membership)
- **Experience:** Must have previous drum corps or college marching band experience, a background in film or media production. Managerial experience of any kind is also preferred.
- **Ability:** Individuals must be self motivated and able to overcome challenging obstacles to meet the needs of the drum corps. Candidates must be able to work in a collaborative environment, and take direction well. New ideas, and creative thinking are welcome but must adhere within any final decisions that are made by the Marketing Director.
- **Availability:** This position is task based. During “non-tour” months, you may work on your own schedule as long as tasks are being completed on time. You will be expected to attend occasional zoom conference meetings, winter camps, and some portions of the summer tour.
- **Software & App Experience:** Adobe Premiere CC, Adobe Photoshop, GSuite (Google Drive), Adobe After Effects, Instagram, Twitter, Facebook, TikTok, Youtube, and Snapchat
- **Additional:** Ideally, a candidate will be able to provide their own primary equipment (camera’s, gimbals, tripods, drones, lighting etc). The corps will be able to provide you with access to all other software, stock music, animation templates and so on. When applying, please provide your available equipment list.

Application Process:

Please submit your resume, short cover letter, examples of your previous work in marketing or media, references and applicable supporting materials to Corps Director Michael Gough - m.gough@troopersdrumcorps.org . Applicants may be subject to pre-employment screening and phone/live interviews as part of the evaluation process. All qualified applicants will receive consideration for employment without regard to race, color, sex, age, national origin, religion, disability, veteran status, sexual orientation, gender identity, marital status, citizenship, or any other protected status. The Troopers Drum & Bugle Corps offers equal opportunity and treatment to all who apply and is committed to diversity, equity and inclusion.